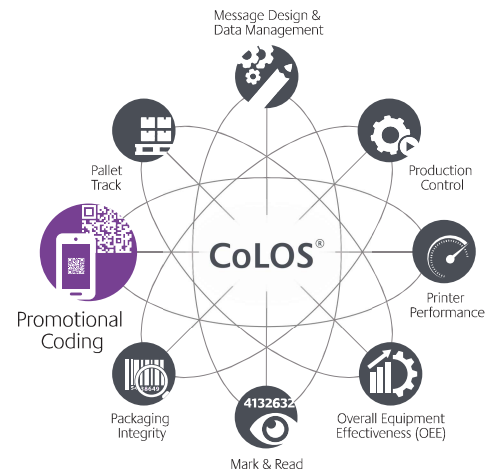


### CoLOS® Software Applications

Between manufacturing and selling your products, you have more important things to worry about than ensuring the right information is printed every time. You need accuracy and efficiency in your printing and coding so you can focus on producing high quality products.

CoLOS® Information Management System comes with a variety of applications that can help you reducing waste from coding and marking errors, increasing line efficiency and protecting brand value by ensuring printing compliance.

To ensure proper product distribution and compliance, **CoLOS® Promotional Coding** applies unique marketing codes to each and every product at full line speeds, enabling more flexibility to achieve both always-on and “on demand” promotions.



## Flexible promotional coding

- **Simple to implement**  
The system distributes pre-prepared unique codes from central storage to individual coders. The codes are printed at real-time production rates without the need for expensive local control equipment.
- **Always available**  
Promotion coding can be switched on by production order or individual product code for on-demand promotions or be permanently enabled as needed by the overall promotion.
- **Easier integration**  
The system not only provides integration for the codes to be printed, it produces reports of what codes have been printed that can be exported for use in the end-consumer code redemption system of choice for the promotion.



## Efficient brand enhancement

- **Efficient production**  
Using the same coder for date and promotion coding with data-driven control enables greater flexibility and better adaptability to enhance promotional marketing campaigns.
- **Simplified code management**  
Distributing and printing codes at production time rather than at the packaging manufacturer means simplified management of codes to be printed. Last-minute changes of production are easy to achieve.
- **Enhanced consumer dialogue**  
Unique product fingerprints enable the creation of an open dialogue with consumers through mobile marketing activations. Particularly for points-redemption loyalty schemes.



# Promotional Coding - Specifications

## Promotional Coding features

- Unique codes applied at full production speeds
- Centralised storage and distribution of unique promotion codes
- Codes allocated by production order or product at production time
- Same coder can be used for date and promotion coding
- Printed code data can be exported to consumer redemption systems

## Compatibility












- Compatible with SLC3150, SCL350 laser coders, SmartDate X40 and SmartDate X60 thermal transfer coders, 9450 continuous inkjet coder

## Interface available in the following languages

- English, Chinese, Dutch, French, German, Italian, Japanese, Portuguese, Spanish

## CoLOS® applications tailored to your needs and size

Part of the CoLOS family of applications which are available in different bundle sizes for all your printer, line and factory solutions. Our application modules come with information and automation interface add-ons to ensure seamless integration with your existing infrastructure.

	Fully-featured image design and data management	Line-level printing control and monitoring	Factory-level printing control and monitoring
	1 printer at a time	Up to 4 networked printers	Up to 99+ networked printers
	CoLOS® Base 	CoLOS® Line 	CoLOS® Factory 
CoLOS®  Message Design & Data Management	●	●	●
CoLOS®  Production Control		●	●
CoLOS®  Printer Performance		○	○
CoLOS®  Overall Equipment Effectiveness (OEE)		○	○
CoLOS®  Mark & Read		○	○
CoLOS®  Packaging Integrity		○	○
CoLOS®  Promotional Coding		○	○
CoLOS®  Pallet Track		○	○

○ = Optional

CoLOS V6 is for Windows 7 32/64bit, Windows 8.1 32/64bit, Windows 10 32/64bit, Server 2008/2012/2016

Minimum system requirements: 3GB RAM, Intel 2.6 GHz (multicore CPU preferred), 2GB free hard disk space Production UI Browser IE11/Firefox 68.0/Chrome 75.

We reserve the right to amend the design and/or specifications of our products without notice.  
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